

## **GDPR**

## GENERAL DATA PROTECTION REGULATION

The General Data Protection Regulation (GDPR) refers to the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data.

The laws apply to any organization that processes, stores, accesses or hosts the personal data of EU residents, regardless of the organization's physical location.

Catapult is committed to protecting the privacy and confidentiality of athlete data we process. Effective from 25 May 2018, Catapult processes Personal Data in accordance with the GDPR requirements directly applicable to the provision of its Services.

**USE OF DATA** – we use your athletes' personal data to deliver our services to you and for our research and development, including to improve our products. Where we make use of personal data to improve our products such use will be strictly in compliance with our contractual terms with you. We may use de-identified data to develop other products and services.

CONSENT – consistent with the levels of protection under GDPR relevant to the personal data collected through the use of our products, we will require athlete consent to process it. Given that we do not have a direct relationship with the athletes and do not serve as the Data Controller under GDPR, we require you to ensure you hold valid consents from the athletes regarding the use of our products. This is an obligation on AMS account holders as data controller. Contact us if you have any questions about the consents required.

## FAIRNESS AND TRANSPARENCY -

athletes are entitled to receive information about how Catapult will be processing their personal data, and this is required to be given in a clear, concise and easy to understand way. As above, as we don't have a direct relationship with your athletes, so we require you to notify the athletes of how their personal data will be used, with reference to our contractual relationship with you and consistent with your privacy policy and ours.

## SECURITY AND CONFIDENTIALITY - we

have analysed our data risk-profile and will continue to employ recommended industry standard security levels in line with such profile, accounting for the heightened sensitivity of certain of the athlete data which we process. When we engage third parties to assist with our service delivery we always ensure that they are subject to suitable obligations of confidentiality and data security.

DATA SUBJECT RIGHTS – individuals will have broader rights under GDPR in their relationships with you as the Data Controller, and we recognise this will increase the administrative burden on those processing personal data as well. We have put in place robust systems to ensure that we can respond to requests by individuals to exercise these rights which are made to you and submitted from your organization to us within the timescales permitted. When it comes to your athletes wishing to exercise their rights over the data which we process, we will cooperate fully with you.

**STORAGE** – we recognise that Europe has high data protection standards and have therefore chosen to host all of our data in Europe for Europe-based customers (through Amazon Web Servers).

**ACCESS** – in order to access Catapult AMS, all users are required to login to the application and accept our End User Agreement (EUA). Each user must read and accept the terms in order to use Catapult AMS.

Further details are set out in our Privacy Policy here.